



Haylie Aeschliman

Contact

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Education

CAC Graphic Design
Joliet Junior College
Joliet, Illinois
Graduated: December 2023

BFA Theatre Design &
Technology
Illinois Wesleyan University
Bloomington, Illinois
Graduated: May 2021

Skills

- ◇ Proficient in Microsoft Office & Google Workspace
- ◇ Proficient in Adobe Creative Suites & Canva
- ◇ Strong Communication
- ◇ Accuracy & Attention to Details
- ◇ Creative Problem Solving
- ◇ Visual Storytelling & Illustration
- ◇ Layout & Typography

Affiliations

Joliet Area Young Professionals
Board Member at Large
December 2022- February 2024

Joliet Junior College's AIGA
Student Group for Design
Co-President
August 2023- January 2024

Summary

Creative and dependable graphic designer and theatrical designer. Experienced and knowledgeable in Adobe Creative Suites, collaboration, customer service, and visual storytelling. Looking for a position to further my growth as an artist and designer.

Experience

Freelance Graphic Designer

PMMI Media Group, Chicago, IL April 2024- Present

- ◇ Designs the layout & composition of digital E-Books for various editorial topics
- ◇ Creates advertisements & enticement imagery based on brand standards
- ◇ Openly communicates & collaborates with each brand's creative team & publication editors

The Mobile Glam Squad, Manhattan, IL September 2023- Present

- ◇ Ongoing communication & collaboration with the owner to fulfill their vision as they continue to get established
- ◇ Played a key role in creating the company's aesthetic by producing promotional materials including brochures, fliers, & sticker illustrations
- ◇ Discusses marketing solutions that best suits their needs

Joliet Area Young Professionals, Joliet, IL January- April 2023

- ◇ Led the initiative to refresh & update the group's branding to suit their evolving needs
- ◇ Collaborated with Board Members on the creation of a new high-impact logo that would enhance event marketing
- ◇ Successfully created a newly re-branded logo as well as a 20TH Anniversary adaptation for its unveiling

Freelance Theatre Artist

Chicagoland Area, IL May 2021- Present

- ◇ Collaborates with the production team to visually tell the script's story through scenery and props
- ◇ Successfully produces digital & physical design elements that are ready for use within the production
- ◇ Clients & employers include Joliet Township High School, Elgin Community College, Illinois Wesleyan University, The Space Theatre, etc.